

The background of the slide is a blue-tinted photograph. It features a tall, slender lighthouse tower on the right side, with a lantern room at the top. The foreground is filled with tall, thin grasses that are slightly out of focus. The overall color scheme is monochromatic, using various shades of blue.

TOWN OF SULLIVAN'S ISLAND

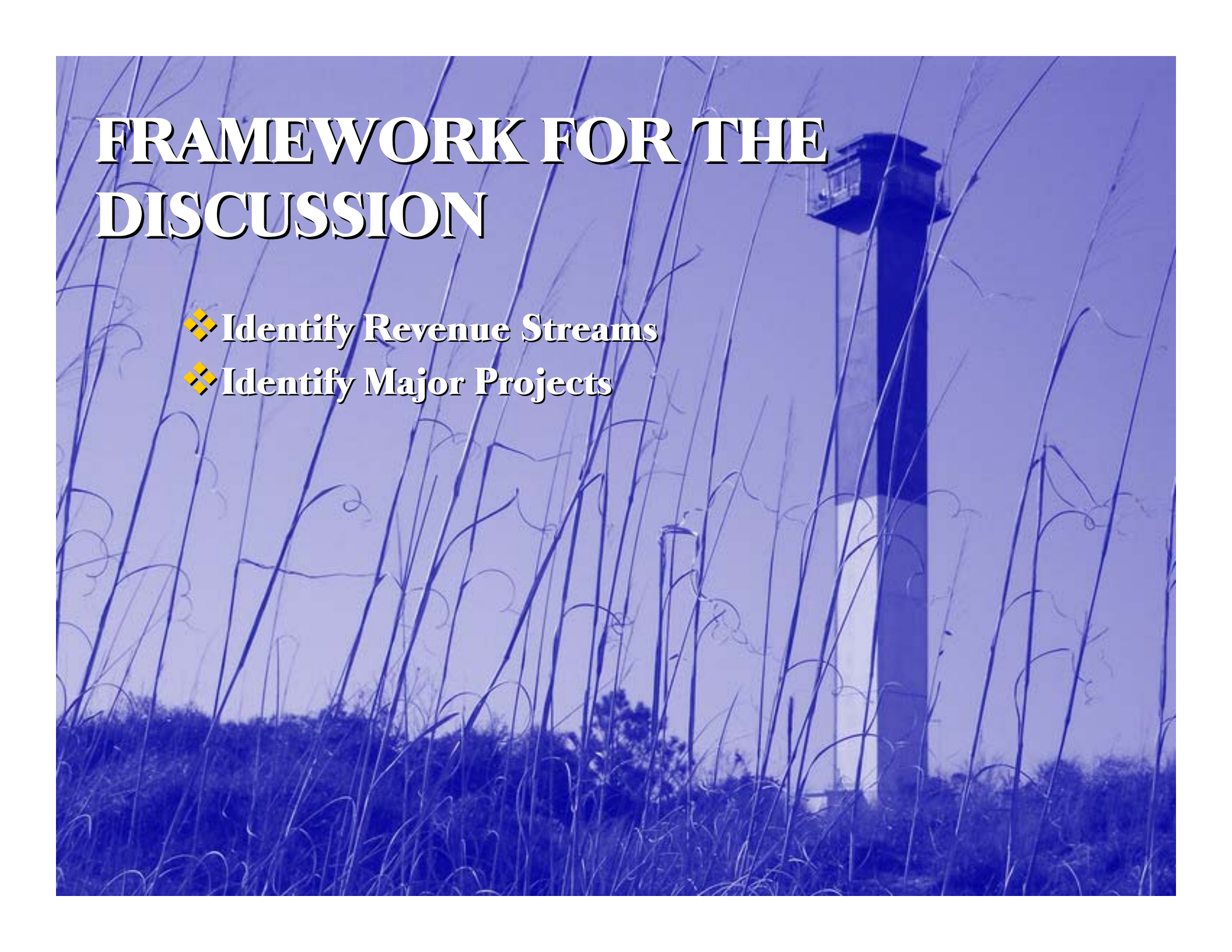
SPECIAL MEETING OF SULLIVAN'S ISLAND TOWN COUNCIL

JULY 27, 2010

OUTLINE OF PRESENTATION

- I.** Framework for the Discussion of Paid Parking
- II.** Town Finances 101
- III.** State Law Related to Parking
- IV.** Parking Spaces – Supply & Demand
- V.** Parking at Other Beach Communities
- VI.** Options for Paid Parking

FRAMEWORK FOR THE DISCUSSION

A tall, slender tower with a viewing platform at the top, set against a blue sky and surrounded by tall grasses. The tower is white with a dark top section. The grasses are tall and thin, with some curved tips. The sky is a clear, light blue.

- ❖ Identify Revenue Streams
- ❖ Identify Major Projects

TOWN FINANCES 101

Snapshot of Fiscal Year 2009 Budget

Government.....	\$3,351,028
Water & Sewer.....	\$1,540,961
Total.....	\$4,891,989

TOWN FINANCES 101

2009 Budget By Department

General Administration.....	\$937,447
Police.....	\$772,322
Fire.....	\$890,639
Zoning, Building & Construction.....	\$205,430
Recreation.....	\$35,000
Maintenance.....	\$510,190
Total.....	<hr/> \$3,351,028

TOWN FINANCES 101

Revenue Sources Allowed By State Law

- ❖ Property Tax
- ❖ Business & Occupation License Tax
- ❖ State & Local Accommodation Tax
- ❖ Hospitality Tax
- ❖ Franchise Fees
- ❖ Fines & Forfeitures
- ❖ Development Impact Fees

TOWN FINANCES 101

Property Tax & Millage Tax Limitations

STATE CODE SECTION 6-1-320 (A)

A municipality may increase property tax millage rate for operating purposes above the previous year's rate by:

1. CPI for the previous 12 month period
2. Equal percentage of population change

TOWN FINANCES 101

Beach Community Comparison

	SI	IOP	FB
Hospitality Tax	\$190,681	\$478,000	\$314,574
Accommodations Tax	\$65,014	\$1,771,148	\$510,714
Short Term Rental	\$117,000	\$447,779	---
Business License	\$487,036	\$807,251	\$438,210

TOWN FINANCES 101

Other Revenue Sources

- ❖ Franchise Fees
- ❖ Cell Tower
- ❖ Spoil Area
- ❖ Business License Fees

TOWN FINANCES 101

Property Tax as a Percentage of Revenue

1999/2000.....54%

2002/2003.....56%

2008/2009.....45%

TOWN FINANCES 101

Project List

- ❖ Bike Paths
- ❖ New Tennis Courts
- ❖ Dune Walk Covers
- ❖ Sidewalks & Crosswalks
- ❖ Street Lights & Underground Wiring
- ❖ Repair or Install Stormwater Drainage

STATE LAW & PAID PARKING

SECTION 56-5-710: Allows municipalities to regulate parking of vehicles

SECTION 5-29-30: Reaffirms the right of a municipality the right to establish on street parking

**COUNTY BOARD OF ARLINGTON, VA v. RICHARDS,
343 US 5 (1977): parking fee for visitors and no charge for residents is not discriminatory**

PARKING SPACES- SUPPLY & DEMAND

❖ Approximately 3000 spaces in public R-O-W

❖ Seasonal Increases of Day Trips

- March-October
- Peak at July 4th
- Saturdays, Sundays & Holidays
- Dog Walkers and Surfers

PARKING SPACES- SUPPLY & DEMAND

Volume - 2008 Study

May	Saturday	Noon 850 Cars
	Monday	Noon 375 Cars
July	Saturday	Noon 1300 Cars
	Monday	Noon 600 Cars
September	Saturday	Noon 775 Cars
	Monday	Noon 325 Cars

PARKING SPACES- SUPPLY & DEMAND

Population

	<u>1970</u>	<u>1990</u>	<u>2010</u>
Mt. Pleasant	17,000 +/-	30,108	68,685
Isle of Palms	---	3,680	4,179
Sullivan's Island	1,300 +/-	1,623	2,057
Berkeley County	56,698	128,771	175,573
Dorchester County	32,798	83,060	134,691
Charleston County	248,323	295,044	361,569

PARKING AT OTHER BEACH COMMUNITIES

Isle of Palms

- ❖ **Meter Parking in the Commercial District**
- ❖ **Paid Parking in City Lots in Commercial District**
- ❖ **Paid Parking in County Park**
- ❖ **Free Parking in Right of Way**
- ❖ **Program Operated by City**

PARKING AT OTHER BEACH COMMUNITIES

Folly Beach

- ❖ **Meter Parking at the Wash Out**
- ❖ **Honor Box Parking at Beach Paths**
- ❖ **Paid Parking at Two County Parks**
- ❖ **Free Parking in Right of Way**
- ❖ **Program Operated by Contractor**

OPTIONS FOR PAID PARKING

- ❖ Flexible Plan
- ❖ Island Wide or Area Specific
- ❖ All Year or Seasonal
- ❖ Coordination with Isle of Palms and Folly Beach

SPECIAL THANKS

The Church of the Holy Cross
The Very Reverend John B. Burwell
Mr. Hal Rose – Facilities Manager

The Town of Sullivan's Island
Mary Coste
Ellen McQueeney
Jason Blanton



**QUESTIONS
&
ANSWERS**